



EXCLUSIVE REPORT

# The Entourage Insider Report

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How I Built a Real Online Business  
Using Entourage Mastermind

RESULTS IN 12 MONTHS

**6 FIGURES+**

Real Life Story by

**William Erik Burton**

## Introduction

I'm **William Erik Burton** — the Entourage Insider — and this is my story of earning six figures in 12 months using a powerful business-in-a-box mastermind.

I started on **July 5th, 2025** with **Entourage Mastermind** by Chad Nicely. This isn't just coaching — it's a complete ecosystem of tools, training, and community for building real businesses.

This report reveals what makes Entourage Mastermind different — and why I've generated six figures while barely using everything available.

"Businesses need leads, customers, and sales. This mastermind delivers all three."

— **William Erik Burton**

**ERIK INVITES YOU TO  
WATCH THE  
INTRO VIDEO!**

DISCOVER HOW THE ENTOURAGE  
MASTERMIND CAN CHANGE YOUR LIFE!

*Erik*

**E**

**CLICK TO WATCH NOW**  
**ENTOURAGEINSIDER.COM/INTRO-VIDEO**

**GET STARTED + CLAIM MY WEEKLY COACHING BONUS →**

# What Makes It Different

Most masterminds give motivation. Entourage gives you **everything** to build and run a business:

★ **Live Weekly Training**

Direct access to Chad Nicely through strategy, tech, and mindset calls.

★ **Titanium Software Suite**

Complete toolkit: CRM, funnels, email, courses — everything included.

★ **High-Ticket Affiliate Program**

Earn \$500+ per sale promoting proven products.

★ **OpenClaw AI Automation**

AI agents that automate content, service, and operations.

**ENTOURAGE**  
**STRATEGY CALLS**

STRATEGIC INSIGHTS. REAL SOLUTIONS.  
ACCELERATE YOUR NEXT MOVE.

 **WEDNESDAY**  
2PM PST / 5 PM EDT

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# Weekly Live Training

## 1. The Roundtable

Kick off the week with Chad. Success stories, case studies, live Q&A, mindset training.

## 2. Titanium Tech Call

Technical support for the Titanium Suite. Chad's developers solve your challenges in real-time.

## 3. Entourage Strategy Call

Private weekly sessions with Chad. I've never attended one where he wasn't personally present.

## 4. Newsletter Hour

Training on building and monetizing newsletters with Letterman AI.

**All calls on Zoom, ~2 hours each.** Recordings available if you miss live sessions.

The Local  
**Newsletter Hustle**  
LOCAL NEWSLETTER SYSTEM  
**TURN LOCAL ATTENTION INTO REVENUE**  
BUILD. GROW. MONETIZE.

GET LOCAL SPONSORS  
GROW A LOYAL LOCAL AUDIENCE  
MONETIZE YOUR NEWSLETTER

GET LOCAL SPONSORS  
MONETIZE YOUR AUDIENCE

Chad Nicely

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# Titanium Software Suite

Complete business software suite — tools that would cost thousands monthly if purchased separately.

## Marketing & Funnel Tools

Tool	Purpose
PageSprout	Branded links, bridge pages, lead capture
MintBird	High-converting sales funnels
OfferMint	Funnel building from scratch
PopLinks	Domain cloaking & link management

"I can build a page in 5 minutes on MintBird — something that would take hours manually."

— William Erik Burton

*Chad Nicely*

**mintbird**  
**BUILD FUNNELS THAT CONVERT**

PAGES • EMAILS • CHECKOUT • AUTOMATIONS

- BEAUTIFUL PAGES That Convert
- EMAILS THAT SELL Automated Follow Up
- POWERFUL CHECKOUT Increase Revenue
- SMART AUTOMATIONS Save Time. Close More.

**LAUNCH YOUR OFFER TODAY**  
 EVERYTHING YOU NEED. ALL IN ONE PLACE.

# CRM & Lead Generation

## CRM & Communication

Tool	Purpose
Global Control Center	Complete CRM, contacts, tags, email automation
SMTP Quickstart	Email delivery system
CourseSprout	Membership platform for courses

## Lead Generation

Tool	Purpose
Quizforma	Quizzes, surveys, lead qualifiers
Lead Flow System	Facebook ads setup — I'm getting leads for \$0.30-\$0.40!

*Chad Nicely*

**Course Sprout**

**TURN KNOWLEDGE INTO INCOME**

CREATE COURSES. • BUILD MEMBERS. • GET PAID.

<p><b>CREATE</b> Beautiful Courses That Teach &amp; Sell</p>	<p><b>BUILD</b> A Thriving Members Area in Minutes</p>	<p><b>LAUNCH</b> Get Your Course Live Fast</p>	<p><b>PROFIT</b> Automate, Scale &amp; Grow Your Income</p>
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# AI & Automation

Tool	Purpose
OpenClaw	AI agent system for business automation
Albot Studio	Custom AI bots for your business
Letterman AI	AI-powered newsletter creation
Video Geyser	Automated video content creation

★ **The OpenClaw Advantage**

Not just another AI tool — a complete agent system running entire aspects of your business automatically.

**OPEN CLAW**

# SETTING UP OPEN CLAW

LET'S GET YOUR SYSTEM  
SET UP AND **RUNNING.**

SYSTEM STATUS  
OPERATIONAL

ACTIVE AGENTS  
12  
Online

TASKS COMPLETED  
348  
This Week

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# Training Programs

## Power Play Trainings

Learn affiliate marketing. Sell products — including Chad's — and earn substantial commissions.

## Affiliate Mastery Intensive

Master high-ticket affiliate marketing. Imagine making \$1,000 and keeping \$500. **I've done this hundreds of times.**

## Local Newsletter Workshop

Build, grow, and monetize newsletters with Letterman AI. I run **five newsletters** using these strategies.

## Business Builder Workshop

Learn to run a business **consistently** — the key word separating thriving from failed businesses.

## 30-Day Challenge

Comprehensive program for setting up and teaching what you've mastered using the Titanium Suite.

## Instagram Launchpad

Turn Instagram into a customer magnet — enhanced with OpenClaw AI agents.

## Local Hook & Close

Learn to attract customers through storytelling instead of hard selling.



## My Results

**6 FIGURES**

INCOME IN 12 MONTHS

**5**

NEWSLETTERS RUNNING

**\$0.30**

COST PER LEAD

**4**

BUSINESSES AUTOMATED

## What I Actually Use

Amazing part: **I've only used a fraction of available tools.** My stack:

- ✓ **PageSprout** — Affiliate link management
- ✓ **Global Control Center** — My CRM system
- ✓ **Letterman AI** — All my newsletters
- ✓ **OpenClaw** — Automation across all businesses

"I've barely touched the mastermind series, yet made hundreds of thousands. The tools are that powerful."

— **William Erik Burton**



# OpenClaw: Game Changer

## VideoAIClaw.com — My Secret Weapon

I run **four businesses** with one OpenClaw agent creating:

- ✓ YouTube Reels
- ✓ Facebook Reels
- ✓ Instagram Reels

**All automatic.** AI creates professional videos with avatars looking and sounding like you.

## Avatar Creation

Record a video on your phone. OpenClaw builds an avatar speaking in every video across all platforms.

## Included Training

- ✓ VIP Skills modules
- ✓ Empire Business Builder Skill
- ✓ Weekly developer webinars
- ✓ OpenClaw Shadow Intensive replays



*Erik Bunton*  
SCOTTSDALE'S TRUSTED  
INBOX OPT-IN MEDIA EXPERT



**VIDEO AI CLAW**  
AGENCY



PHOENIX /  
SCOTTSDALE  
AREA

## SCOTTSDALE ATTORNEYS GET MORE CLIENTS

THROUGH SMART VIDEO & AI AUTOMATION

**WE RUN YOUR COMPLETE VIDEO CONTENT**

ON YOUTUBE, FACEBOOK & INSTAGRAM  
ALL AT THE SAME TIME.



**MORE LEADS**  
Attract high-quality leads month after month.



**MORE CALLS**  
Get more calls from people ready to hire you.



**NEW CUSTOMERS**  
Convert more leads into paying clients consistently.



**NEW CASES**  
Win more cases and grow your practice every month.



**REAL RESULTS. EVERY MONTH.**  
More visibility. More trust. More signed cases.

 **LET'S GROW YOUR PRACTICE** 

[VIDEOAICLAW.COM](https://videoaiclaw.com)  
SCOTTSDALE, AZ

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# Investment & Value

**\$297**  
PER MONTH

**∞**  
NEW SOFTWARE FREE

## What You Get:

- ✓ All weekly live calls with Chad Nicely
- ✓ Complete Titanium Software Suite
- ✓ OpenClaw AI platform access
- ✓ All training programs and replays
- ✓ Private community access
- ✓ Direct access to Chad Nicely

### ★ The Chad Nicely Promise

When Chad builds new software, members get it **free**. No upsells. Your membership grows more valuable over time.

"To me, Entourage Mastermind is a business expense — one that pays for itself many times over."

— William Erik Burton

**LIVE TRAINING!**

# TITANIUM TECH CALL

WITH **CHAD NICELY**

**FRIDAY • 2PM PST / 5PM EDT**

REAL STRATEGIES. REAL RESULTS.

LAUNCH FASTER. GROW FURTHER.

MORE PROFITS. LESS GUESSWORK.

**TITANIUM**  
SOFTWARE SUITE



# JOIN THROUGH MY LINK AND GET:



2-HOUR WEEKLY COACHING



PERSONAL GUIDANCE ON EVERY TOOL



STEP-BY-STEP IMPLEMENTATION



FOLLOW MY EXACT SIX-FIGURE SYSTEM



**JOIN NOW AND START BUILDING YOUR FUTURE!**

## Final Thoughts

Entourage Mastermind isn't just a course. It's a complete business ecosystem:

- ✓ All software you'll ever need
- ✓ Training from a multi-millionaire
- ✓ AI-powered automation
- ✓ High-ticket affiliate opportunities
- ✓ Community of serious builders

12 months in. Six figures generated. And I'm just getting started.

I've never been in an Entourage Strategy Call where Chad was not there himself. He's very proactive with his members and team.

He's a multi-millionaire, obviously, and he's put this Entourage Business Mastermind together so well that it just continues to grow and grow.

**GET STARTED + CLAIM MY WEEKLY COACHING BONUS →**

# Ready to Build Your Business?

All the tools, training, and support you need.  
**Entourage Mastermind is the answer.**



**JOIN THROUGH MY LINK  
AND GET:**

- 2-HOUR WEEKLY COACHING
- PERSONAL GUIDANCE ON EVERY TOOL
- STEP-BY-STEP IMPLEMENTATION
- FOLLOW MY EXACT SIX-FIGURE SYSTEM

**JOIN NOW AND START BUILDING YOUR FUTURE!**

## The Entourage Insider Report

By William Erik Burton

EntourageInsider.com